The following information was originally prepared and published by the Company in Japanese as it contains timely disclosure materials to be submitted to the Tokyo Stock Exchange. This English translation is for your convenience only. To the extent there is any discrepancy between this English translation and the original Japanese version, please refer to the Japanese version.



Oct. 18, 2019

For Immediate Release

Broadleaf Co., Ltd.

Representative: Kenji Oyama,

Representative Director, President and CEO

(Code No.: 3673 First Section of the Tokyo Stock Exchange)

Notice of Determination of Details of Shareholder Special Benefit

At the meeting of the Board of Directors held on Oct. 18, 2019, we have decided on the content of shareholder benefits for the fiscal year ending Dec. 31, 2019, and this information is as follows.

1. Details of shareholder special benefit

1) Eligible shareholders

Those shareholders whose names are recorded in the Company's shareholder registry as of December 31, 2019 and who hold five trading units (500 shares) or more of the Company's shares.

2) Content of shareholder special benefit

We thank our shareholders for their day-to-day support and have implemented a shareholder incentive program with the aim of making our shares more attractive to investors and attracting more people to hold our shares. For the fiscal year ending Dec. 31, 2019, we decided to use Visa gift cards as special gift items to increase convenience for shareholders.

Benefits by number of shares held are as follows.

Number of shares held	Visa gift cards
500 to 999 shares	5,000 yen
1,000 to 1,999 shares	10,000 yen
2,000 shares or more	20,000 yen

2. Delivery of Shareholder Benefits

In late Mar. 2020, after the conclusion of the 11th Ordinary General Meeting of Shareholders, we plan to send it by ordinary mail along with the notice of the resolution of the Ordinary General Meeting of Shareholders.

(Reference) Breakdown of Shareholder Benefits for the Fiscal Year Ended Dec. 31, 2018

Number of shares held	Quo Card
500 to 999 shares	5,000 yen
1,000 to 1,999 shares	10,000 yen
2,000 to 9,999 shares	20,000 yen
10,000 shares or more	100,000 yen

Over